

Student Handout: Unit 3 Lesson 3



Looking At The World Around Me Creating A Poster

Suggested time: 1 Hour

What's important in this lesson:

1. Applying what you understand about design, message, audience, and purpose to create your own poster
2. Applying what you know about writing process to create your poster, e.g., planning and creating a rough draft

Complete these steps:

1. Complete all steps on the “Creating A Poster Worksheet”, Handout 1. Your teacher will provide the necessary supplies for your draft and final copy of the poster. You may also need computer access—or supplies your teacher can't provide, e.g., magazines, stencils.
2. Complete the “Reflection Activity: Looking Back”

Hand-in the following to your teacher:

1. “Creating A Poster Worksheet”, Handout 1
2. Rough draft of poster
3. Final draft of poster
4. Reflection Activity: Looking Back

Questions for the teacher:

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Creating A Poster WORKSHEET

You have studied posters. You have unlocked the mysteries of design, message audience, and purpose. You have had a careful look at two posters, and done in-depth analysis on them. Now it is time to design and create your own poster.

1. Choose an issue that you feel strongly about. Here are some examples:
 - Smoking
 - Teen pregnancy
 - Drinking and Driving
 - Poverty

Use the following worksheet to develop some ideas to use on your poster. Keep in mind the four elements of a good poster, and remember: **your purpose is to convince your audience that your point of view is correct.**

Issue: _____

Your **point of view** (for or against): _____

Who is your **audience**? _____

List three ideas for **pictures/graphics** for your poster:

List three ideas for **words, phrases, sentences** for your poster:

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List some ideas for the poster's **design**:

- Colour
- Size
- Font
- Use of computer? Hand-drawn?

2. Develop a **rough draft** of your poster on an 8 1/2" x 11" piece of paper.
 - Use light pencil so that it is easy to change your design
 - Use strong images—drawings, photos, magazines
 - Arrange words and images so that the viewer's eye is drawn to them
 - Choose effective colours
 - Develop a short clear slogan that clearly communicates your point of view on the subject
3. Create the **final draft** of your poster.
4. Hang your poster in the classroom.



Reflection Activity: LOOKING BACK

In this unit I am most proud of my work on: _____

This work makes me proud because: _____

I have learned many things about the way a poster should look. One thing I didn't know before was _____

The next time I look at a poster I am going to think about _____

