

# CGC1P Unit 4: Canadian Industries

## Activity 7: Tertiary Industry: Retail

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### Overview

In this activity the student will examine the role of the retail sector in Canada.

### Lesson

#### *Retail Sector*

We have been following the story of the automobile as it moves its way through the industrial process. Primary industry retrieves the iron ore needed by the secondary manufacturing sector to produce steel, which is used to assemble the vehicle. However, how does the vehicle make its way from the factory to our driveway? This is the job of the **tertiary industry** sector. The transportation company that delivers automobiles, the dealership that sells automobiles and the garage that fixes vehicles are all examples of tertiary industry.

In this activity we will look at the role of the *retail sector*. In the case of the automobile, the retail component is the car dealerships located around the country. These are the stores from which vehicles are purchased.

There are many different faces of retail. They are:

- **ribbon developments:** rows of stores beside each other on a main street of a town or city.
- **strip malls:** usually in newer developments or in the suburbs. There are usually five or six stores in one building with plenty of free parking.
- **regional malls:** these are huge malls that attract shoppers for miles around because of the diversity of stores and services available. Often these malls will include a movie theatre or bowling alley and an *anchor store* to attract other businesses.
- **big box stores:** these are huge multi-national or national corporations that operate stores on the outskirts of towns and cities. They provide a large variety of products and cheap prices. Their spread in Canada is sometimes controversial.

#### *Retail Definitions*

**Dealerships:** retail stores that specialize in selling new and used cars to consumers like you and me.

**Anchor store:** a big, popular store that will draw a lot of people to a mall. Other stores are motivated to set up in a regional mall if there is a good anchor store, because they will benefit from all the customers coming to the mall. Examples of anchor stores are Sears and the Hudson Bay Company.

**Multi-national corporation:** a huge company that operates in many different countries. Examples of retail multi-nationals are Wal-Mart, Home Depot, and IKEA.

## Assignment

1. Name 4 different types of retail outlets.
2. What is a big box store? Name as many as you can.
3. How many of these big box stores are located in your community?
4. What are some advantages of having a Wal-Mart and other big box stores in your community?
5. What are some disadvantages of having a Wal-Mart and other big box stores in your community?