

# CGG30: Travel and Tourism

## Assessment and Evaluation Form

Level 1 (50 - 59%)	Level 2 (60 - 69%)	Level 3 (70 - 79%)	Level 4 (80 - 100%)
-----------------------	-----------------------	-----------------------	------------------------

UNIT 1: WHAT IS TRAVEL AND TOURISM	T	A	C	K
Activity 1: What is Travel and Tourism?		■	■	
Activity 2: Why do People Travel?		■		
Activity 3: Types of Tourism			■	■
Activity 4: Regions and Travel and Tourism	■	■		
Activity 5: Global Patterns in Travel and Tourism	■		■	
Activity 6: Tourism Trends			■	■
Activity 7: Tourism Growth	■			■
Activity 8: Culminating - Interactions in the Travel and Tourism Industry				

UNIT 2: TOURISM AND THE ECONOMY	T	A	C	K
Activity 1: The Economics of Tourism				
Activity 2: The Benefits of Travel and Tourism	■		■	■
Activity 3: The Effects of Government Policies on Travel and Tourism	■	■		
Activity 4: Favorable and Unfavorable Trade Balances			■	■
Activity 5: City-Centered Regions	■		■	
Activity 6: Promoting Canada				
Activity 7: Culminating - Economic Disparities				

UNIT 3: CULTURE AND TOURISM	T	A	C	K
Activity 1: An Introduction to Cultural Tourism				
Activity 2: Appreciating Culture		■	■	
Activity 3: Religion and Cultural Tourism				
Activity 4: Aboriginal Tourism				
Activity 5: Changing Lifestyles	■			■
Activity 6: The Demonstration Effect				
Activity 7: Culminating - Sports and Tourism				

UNIT 4: TRAVEL AND THE ENVIRONMENT	T	A	C	K
Activity 1: What Natural Canadian Habitats Attract Tourists?	■		■	
Activity 2: Sustainable Tourism in Canada and the World		■	■	
Activity 3: Trends in World Tourism		■		■
Activity 4: The Impact of Natural Phenomenon on Tourism				■
Activity 5: Tourist Impacts on the Natural Environment in Canada	■			
Activity 6: Tourist Impacts on the Natural Environment in Asia and Africa				
Activity 7: Culminating - Tourism and Protecting the Natural Environment				

---

Student Name	Term Work	Culminating Activities	Date	Final Mark
--------------	-----------	------------------------	------	------------